



## IBEC-CBI JOINT BUSINESS COUNCIL

**NORTH WEST PLENARY  
14 & 15 APRIL 2010**

**Joint Business Council (JBC)**  
[www.jointbusinesscouncil.com](http://www.jointbusinesscouncil.com)

The IBEC-CBI Joint Business Council (JBC) is a partnership between the two business communities on the island of Ireland via the Confederation of British Industry (CBI) in Northern Ireland and the Irish Business and Employers' Confederation (IBEC) in Ireland.

Formed in 1991, the Council's primary role is to promote economic growth and development on the island of Ireland so as to advance international competitiveness for the benefit of both jurisdictions. Working in collaboration with its member companies and strategic partners, the JBC provides a single voice for business on the island of Ireland on issues where industry in both jurisdictions deems it appropriate to do so.

Funded via the European Union InterReg IVA Programme, the JBC also works in partnership with Western Scotland and has undertaken a number of collaborative tri-partite meetings/initiatives with business and government in Northern Ireland, Ireland and Scotland.

### **JBC North West Plenary: 14 & 15 April 2010**

The JBC bi-annual plenary meeting will take place on 14 & 15 April 2010 in the City of Derry. It will comprise a dinner on the evening of 14 April in the Guildhall and a roundtable meeting on the 15 April in The Playhouse Theatre & Conference Centre.

The plenary will take the format of a tripartite Regional Economic Forum for business delegates and political leaders from Northern Ireland, Ireland and Scotland.

This event will address broad investment, economic and employment opportunities and challenges for regional economies on the island of Ireland and in Scotland. Models for cross border co-operation in the INTERREG Eligible Areas will be considered, including Derry-Donegal in the context of the region's evolving economic and spatial framework.

An important related issue for regional economies is the evolving role of cities, such as the city of Derry, and the importance of defining their competitive position and future contribution to growth and employment in economies that are increasingly dominated by capital cities.



**Proudly supported by;**



**European Union**  
European Regional  
Development Fund  
Investing in your future

The event will also follow on from the concept of an 'Atlantic Arc Alliance' as a supra-national coalition which was introduced at the JBC plenary meeting in Edinburgh in October 2009 and has attracted widespread support. A major objective for JBC will be to articulate shared challenges and to influence the future direction of EU Regional Policy in a way which will benefit the participating regions.

## PROGRAMME

### WEDNESDAY 14 APRIL

Venue: The Guildhall

**20.00-20.30 Reception**  
Hosted by Mayor of Derry, Councillor P.Fleming

**20.30-22.30 Dinner & Keynote Speakers**  
Senior Minister as Guest of Honour  
Hugh Crossey, Chairman of IBEC/CBI Joint Business Council and Managing Partner,  
PricewaterhouseCoopers Northern Ireland

### THURSDAY 15 APRIL

Venue: The Playhouse Theatre & Conference Centre

**09:00 Registration & Coffee**

**09:30 SESSION 1: REGIONAL ECONOMIC DEVELOPMENT ~ OPPORTUNITIES, CHALLENGES & MODELS**

**09:30-09:40 Welcome**  
Sir Roy McNulty, Chairman, ILEX Urban Regeneration Company

**09:40-10:00 Panel A Derry: A Model of City Regeneration**

Speaker Panel:

- Valerie Watts, Town Clerk and Chief Executive, Derry City Council
- Dr. Aideen McGinley, CEO, ILEX Urban Regeneration Company

**10:00-10:10 Q&A**



Proudly supported by;



**European Union**  
European Regional  
Development Fund  
Investing in your future

10:10-10:30 **Panel B      The North West: Examples of Cross Border Collaboration**

- Oliver Grogan , North West Gateway Initiative
- Padraig Canavan, CEO, Singularity

10:30-10:40 Q&A

10:40-11:10 **SESSION 2    EU REGIONAL POLICY REFORM – THE CHALLENGE FOR THE ISLAND OF IRELAND**

**Keynote: The Future of European Regional Policy**

Dr Ronald Hall, Director, DG Regional Policy European Commission and Head of the European Special Task Force for Northern Ireland

**Keynote: The Irish Sea Regional Strategy**

Patricia Potter, Director, Dublin Regional Authority

11:10-11.25 Q&A

11:25-11.50 Coffee & Networking

11:50-12:15 **SESSION 3    A VISION FOR SMARTER CITIES**

- Maria Ortiz Perez, Principal Research Analyst, Pioneer Institute Boston
- Dr Mary Keeling, Institute for Business Value, IBM Ireland

12:15-12:20 Q&A

12:20-12:45 **Panel C      Support Frameworks for Cities and Urban Development:**

Speaker Panel:

- Dr. Vincent Cunnane, Chief Executive, Shannon Development Company
- Invited speakers representing CBI NI and IBEC regions: Cork and South West, Limerick and Mid-West, Waterford and South East, Galway and West

12:45-12:50 Q&A

12:50-13:00 **Concluding Remarks and Future Actions**

Reg McCabe, Chief Executive, IBEC-CBI Joint Business Council

12:55-14:00 **Lunch**



**Proudly supported by;**



**European Union**  
European Regional  
Development Fund  
Investing in your future

**14:00-17:00 Tour of City and Local Regeneration Sites**  
By Coach Departing The Playhouse Theatre & Conference Centre



**Proudly supported by;**



**European Union**  
European Regional  
Development Fund  
Investing in your future



**Just email this sheet to [Kirsty.McManus@cbi.org.uk](mailto:Kirsty.McManus@cbi.org.uk)**

**R E P L Y   S L I P**

**Joint Business Council North West Plenary  
on Wednesday 14 April 2010 & Thursday 15 April 2010.**

- |  | Please tick |
|--|-------------|
| I am able to attend the dinner on Wednesday 14 April 2010 at 8.00-10.30pm.       | [ ]         |
| I am able to attend the meeting on Thursday 15 April 2010, 9.00am-2.30pm         | [ ]         |
| I am able to attend the Tour of Derry on Thursday 15 April 2010, 3.00-5.00pm     | [ ]         |
| I am able to attend the closing reception on Thursday 15 April 2010, 5.00-6.00pm | [ ]         |
| I am able to attend all events on Wednesday 14 & 15 April 2010                   | [ ]         |

Name: \_\_\_\_\_

Company: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Do you have any special dietary or access requirements? YES/NO

If yes please specify here \_\_\_\_\_

Please return to Kirsty McManus, Tel + 44 (0) 28 90 101100, Fax: + 44 (0) 28 90 101119, e-mail: [Kirsty.McManus@cbi.org.uk](mailto:Kirsty.McManus@cbi.org.uk).



Proudly supported by;



**European Union**  
European Regional  
Development Fund  
Investing in your future